

# CARMART.NG BANNER RATE

Company Name: CARMART AUTOMOTIVE

RC Number: 3060885



# CONTENTS

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## ABOUT US

About Carmart automotive, mission, why you should advertise on Carmart Automotive.

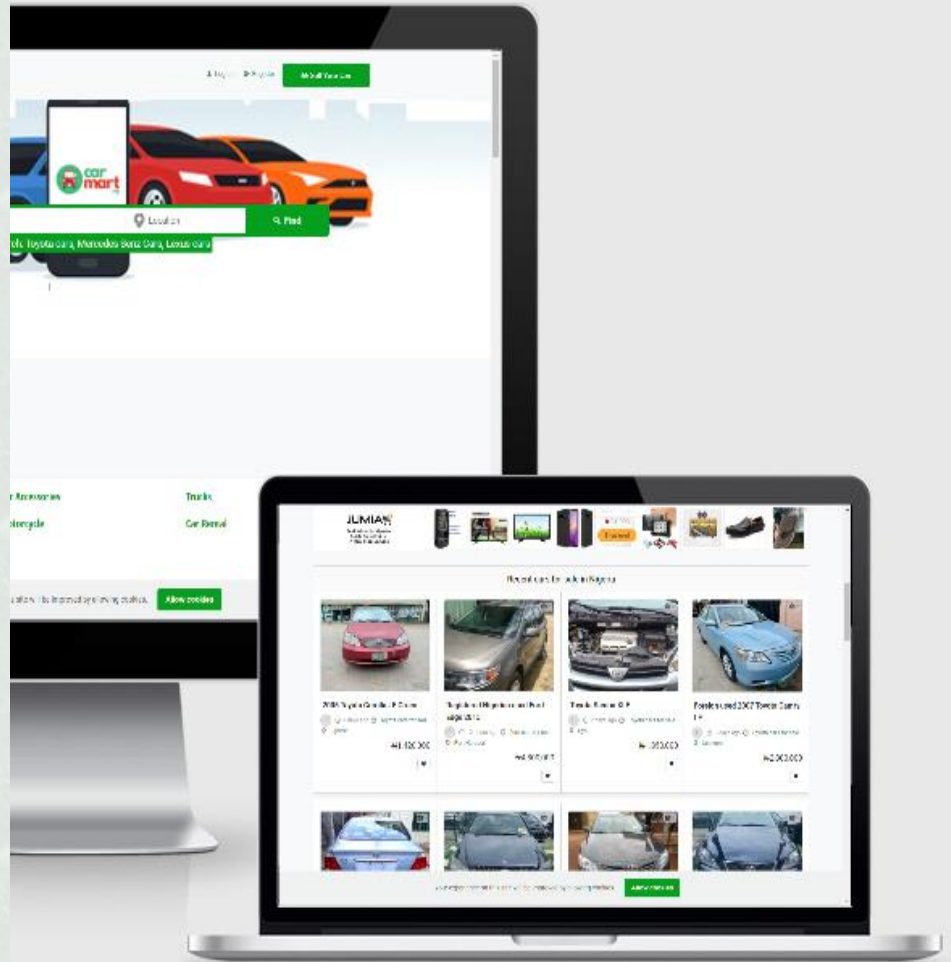
2

## TRAFFIC RATE AND ENGAGEMENTS

Traffic, sessions, professions, device usage, top consumed content, category costs.

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## WHY YOU SHOULD ADVERTISE ON CARMART.NG



1

## ABOUT CARMART AUTOMOTIVE

# ABOUT CARMART AUTOMOTIVE

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**Carmart** Automotive is your No 1 online car marketplace that offers trusted, reliable, and cost-effective and quality vehicles. We pride ourselves as an online platform that offers a state-of-the-art medium for sellers and buyers of all kinds of vehicles to trade directly with each other. For those interested in selling vehicles, we provide trusted buyers.

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## 2

## MISSION

# CARMART AUTOMOTIVE MISSION

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### MISSION FOR BUYERS:

“Our aim is to become the most preferred platform for buying certified new and used vehicles.”

### MISSION FOR SELLERS:

“Our platform has a simple but yet effective sign-up process that easily allows sellers to list their cars.”

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2

## WHY YOU SHOULD ADVERTISE ON CARMART.NG

# WHY YOU SHOULD ADVERTISE ON CARMART.NG

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- Nigeria's number 1 online car marketplace by Alexa.com
  - Connect with millions of Nigerian Car community
  - We rank top on car related topic on Google SERP
  - Connect to suitable buyers almost immediately
  - Attract the best car lovers both local and International
  - Sell to over 800k+ Monthly visitors across Africa
  - Promote your brand, **Auto Finance, Auto Dealer, Car insurance, Auto events, Banks, Logistics etc.**
- 



# TRAFFIC RATE & ENGAGEMENTS

1.93M

Page  
views

800k

Users

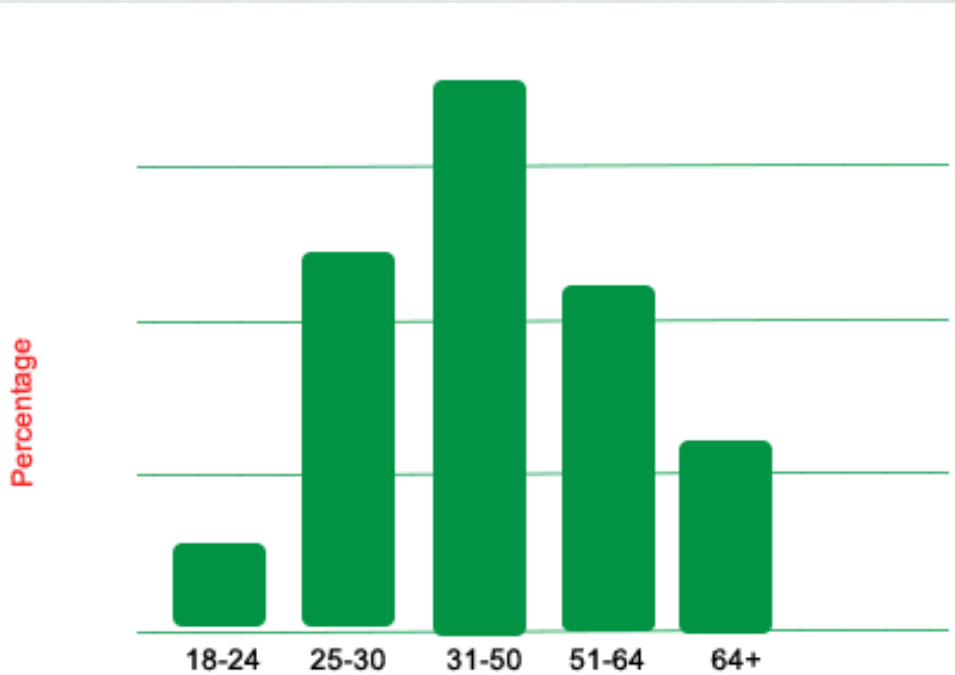
43%

Bounce  
Rate

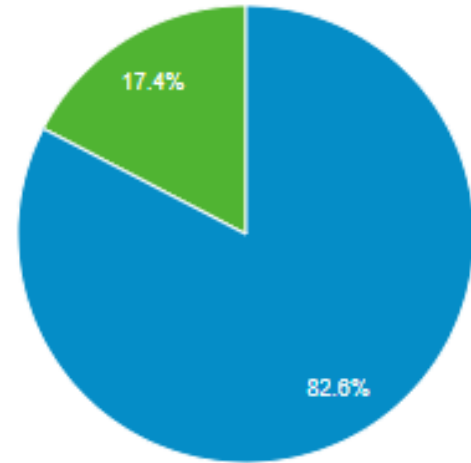
6mins

Sessions

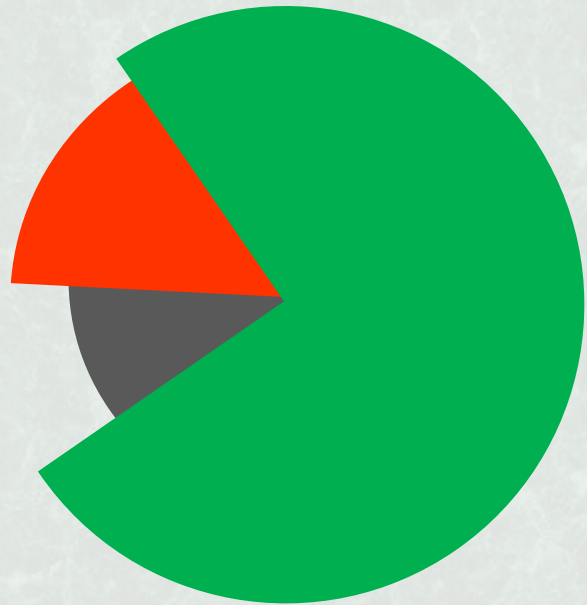
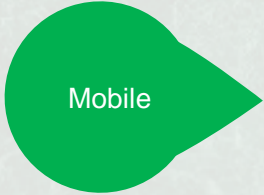
# SESSIONS BY AGE



■ New Visitor ■ Returning Visitor



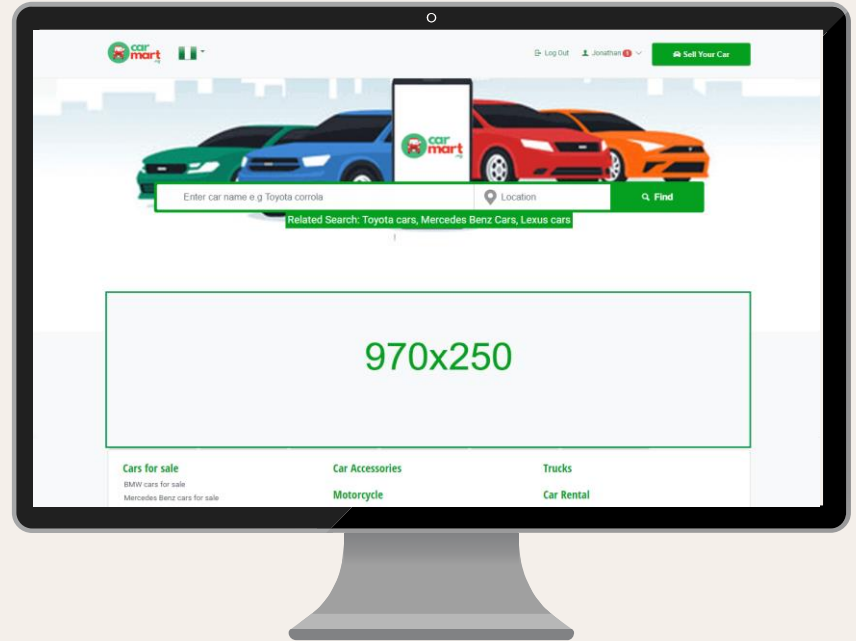
# DEVICE USAGE





# DESKTOP DEVICE

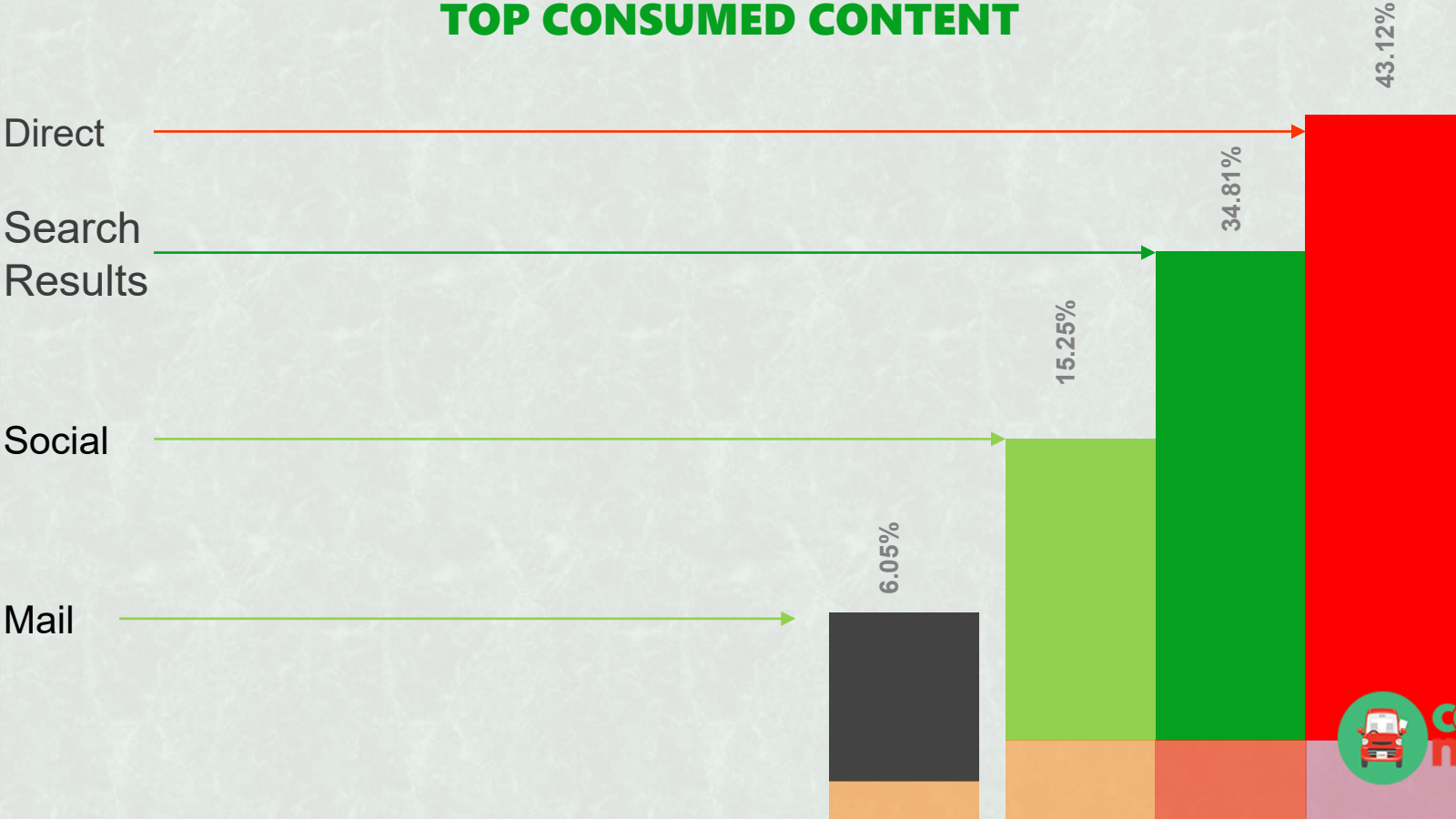
viewpoint



# MOBILE/ TABLET DEVICE

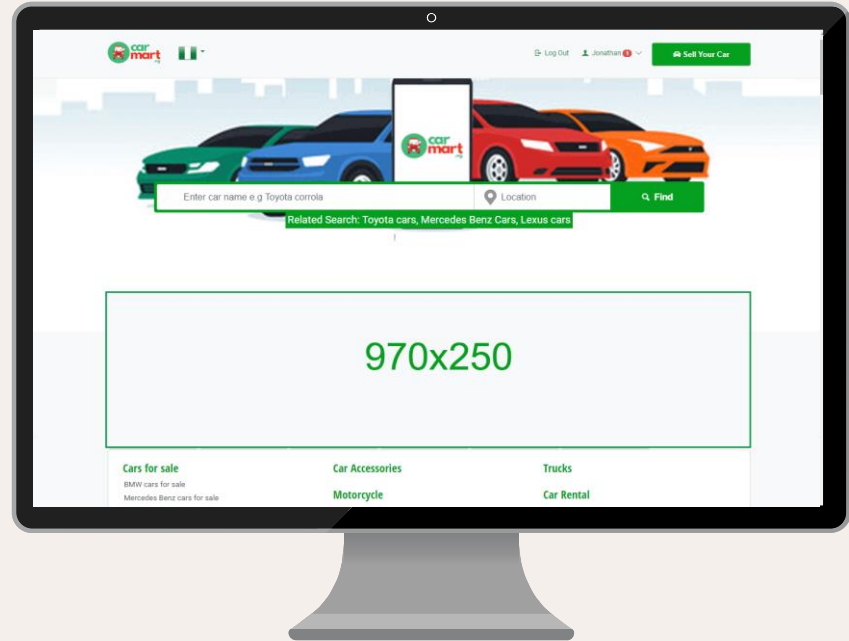


# TOP CONSUMED CONTENT



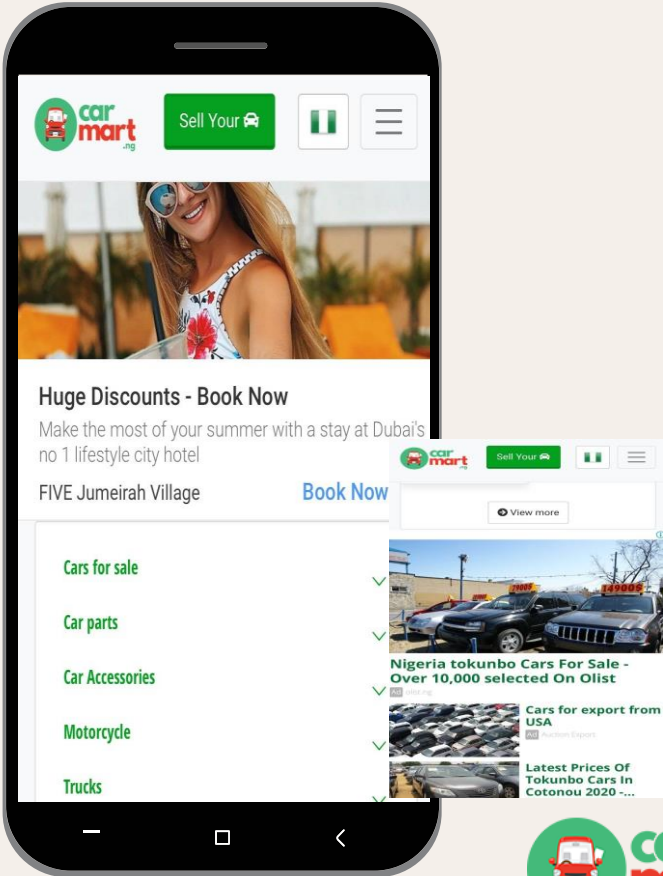
# LEADERBOARD BANNER COSTS (DESKTOP)

- ❖ There is three banner slot available on the main and blog section.
- ❖ The cost covers both desktop and mobile devices.
- ❖ 970x250 and 728 x 90 banner



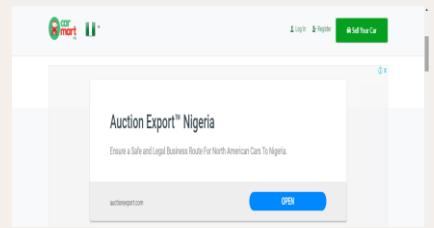
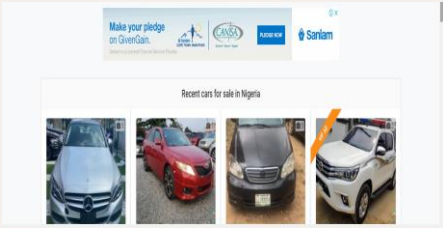
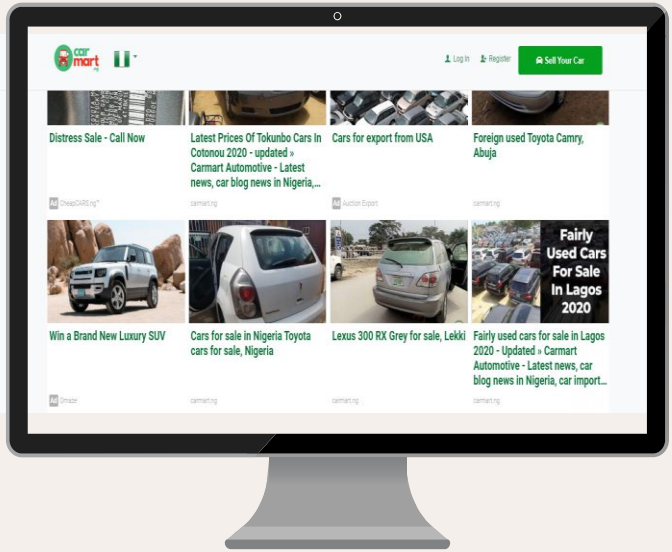
# LEADERBOARD BANNER COSTS (MOBILE)

- ❖ There is three banner slot available on the main and blog section.
- ❖ 728 x 90 banner
- ❖ 320 X 50 banner



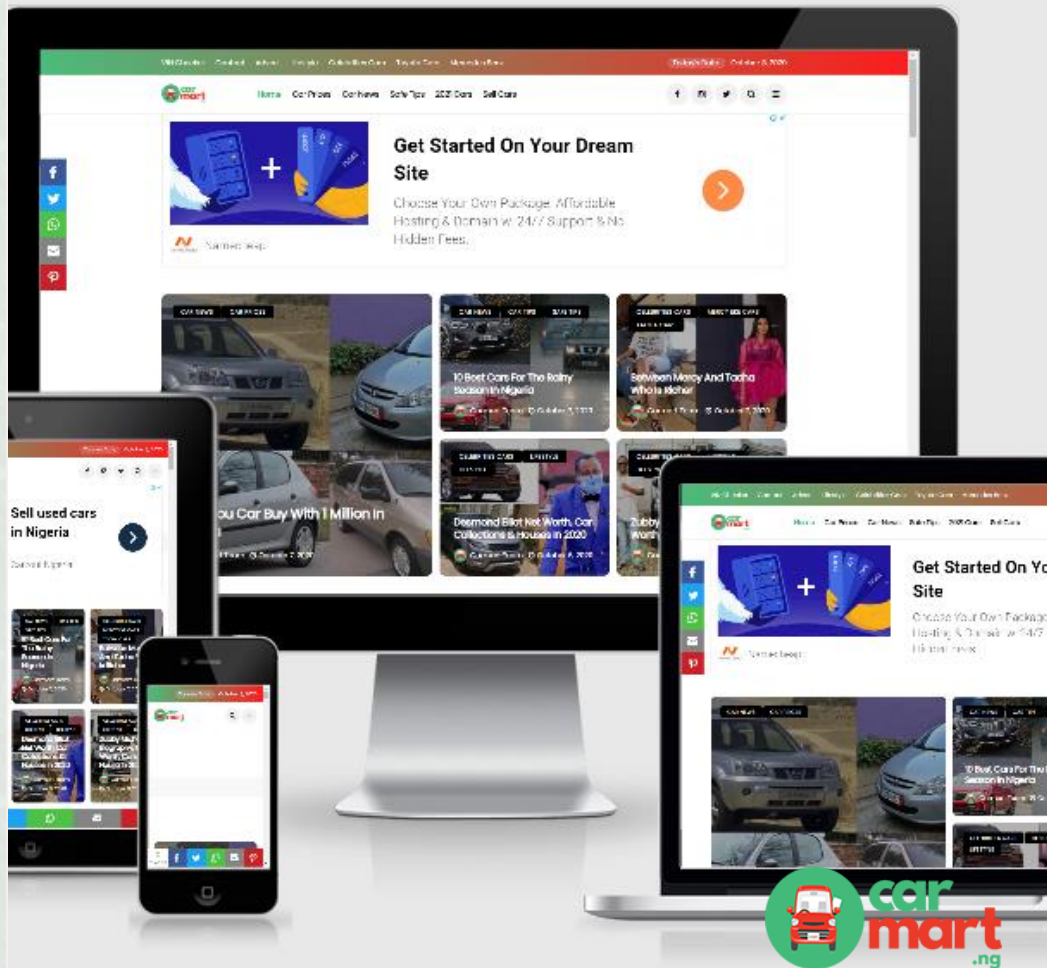
# LISTINGS PAGE BANNER COSTS (DESKTOP)

- ❖ 3 banners
- ❖ 728 x 90 banners
- ❖ Same price applies to desktop and mobile devices.



# OUR BLOG SECTION

- ❖ Banner ads
- ❖ Sponsored post
- ❖ Link Ad



# CONTACT US

## Social Media

**FB:** @carmartnigeria

**IG:** @carmartnigeria

**TW:** @carmartnigeria

## Email

**General:** [info@carmart.ng](mailto:info@carmart.ng)

**support:** [support@carmart.ng](mailto:support@carmart.ng)

**Advert:** [carmartdotng@gmail.com](mailto:carmartdotng@gmail.com)

[carmartnigeria@gmail.com](mailto:carmartnigeria@gmail.com)

## Call/WhatsApp

+234 (0) 9092387158

